

## MRITYUNJAYA VIDYA PEETHA



Mrityunjaya Vidya Peetha, an educational institution with spiritual blessings, is located at Haunsbhavi, a tiny village which is a part of Hirekerur (Tq) in Haveri (Dist.) of Karnataka state.

The place where the Vidya Peetha stands today was the "Karma Bhoomi" of his Holiness Sri Mrityunjaya Swamiji of Murughamatha, Dharwad. He was born with a mission "Education for all: Education for the downtrodden". The vision of Swamiji led to the establishment of Mrityunjaya Vidya Peetha in 1918.

From a modest beginning the Peetha gained strength year after year. Ever since 1918, the Peetha has been instrumental in kindling, nourishing and propagating a silent revolution in the field of education by benefitting countless men and women. Over the years, the Peetha has added new dimensions of its educational endeavor's amidst many odds.

Every year hundreds and thousands of students enroll from the kindergarden to undergraduate courses in formal and technical education. The Peetha has withstood the test of time and is a trusted name. The Peetha has a glory of more than hundred years in the field of education.

## Our College:



Falling in line with the cherished vision of Mrityunjaya Vidya Peetha, Mahantswamy Arts, Science and Commerce College was started in the year 1967. This event happened at a time when higher education was concerned to be the privilege of the rich. The College provides shelter of an educational umbrella to the poor, downtrodden and unserved surrounding this rural hinter land.

The college offers Arts, Science and Commerce streams at under graduate level and it has been toiling and moiling relentlessly in imparting quality higher education. Along with academic excellence, character formation, shaping responsible and responsive citizens and personality development are also given top priority. The academic family constitutes 20 dedicated permanent teaching faculty with 10 doctoral degree holders.

The College has completed 3<sup>rd</sup> cycle accreditation with "B" level by NAAC in August-2019. As a post accreditation quality initiative, the college organized NAAC sponsored national level workshop in February 2020 and self-finance one day state level science seminar in march 2020.

## About Online Seminar



Intellectual Property Rights (IPR) are the rights given to the Persons, Company and Organizations, who creates something new or who discovers something new. IPR has been high on the agenda of the policymakers these days and there has been a wide and ongoing debate on the nature and scope of these exclusive rights. The value of the intellectual property does not restrict to merely in creation and development rather than its commercialization but also lies in the condition and circumstances of gaining protection and commercializing these rights. India, revised its National IPR policy in the year 2016 with a mission statement to foster creativity and innovation to promote innovative entrepreneurship among youth's. With the view to create awareness on the basic elements of IPR to the people from various sectors in the state, Mahantswamy Arts, Science and Commerce College, Haunsbhavi is organizing a one-day state-level online seminar on **"A Conceptual Analysis on Fundamentals of Intellectual Property Rights"** at the Institute.

## Resource Persons



**Dr. Sanjith M. N.** LL.M., Ph.D.,

Principal,  
SBRR Mahajana Law College,  
Jayalakshmipuram, Mysure – 12.

**Shri. Vidhyadhara Vedhavarma T.** LL.M.,



Assistant Professor  
R. L. Law College, Davanagere.

## Online Seminar Schedule

Inauguration	10.30 am to 10.45 am
Technical Session - I	11.00 am to 12.00 pm
Technical Session - II	12.15 pm to 1.00 pm
Break	1.00 pm to 2.00 pm
Technical Session - III	2.00 pm to 3.00 pm
Technical Session - IV	3.15 pm to 4.00 pm
Valedictory	4.00 pm onwards

Registration is open to Academicians, IP Practitioners, Research Scholars and Students (UG/PG).

**No Registration Fees**



Last date for registration:  
18<sup>th</sup> Nov 2020 at 5.00 pm



Registration Link:

<https://forms.gle/rX6cvRmVN8CXfm4F9>

## ORGANISING COMMITTEE

### CHIEF PATRON



**Shri. P.V. Kerudi**, Senior Advocate  
Chairman,  
Mrityunjaya Vidya Peetha, Haunsbhavi – 581109.

### PATRON



**Shri. N. C. Akki**  
Management Trustee,  
Mrityunjaya Vidya Peetha, Haunsbhavi – 581109.

### CHAIRMAN



**Shri. S. A. Thippesh**  
Principal,  
M.A.S.C College, Haunsbhavi – 581109.  
Contact No: 9481009613

### CONVENER



**Dr. Mallikarjuna Y. Kumbar**  
IQAC Coordinator  
Contact No: 9739463681

### CO-CONVENER



**Shri. Sandeep S. Kulkarni**  
HOD, Department of Commerce  
Contact No: 9480132257  
Email: [masccsww@gmail.com](mailto:masccsww@gmail.com)

## ORGANISING SECRETARIES



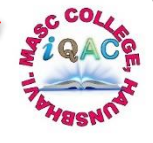
**Dr. Lokesh S. B.**  
Assistant Professor,  
Department of Mathematics.  
Contact No: 8147225407



**Shri. H. C. Kalagonda**  
Assistant Professor,  
Department of Economics.  
Contact No: 9008332010



Mrityunjaya Vidya Peetha's



*Mahantswamy Arts, Science  
and Commerce College,  
Haunsbhavi-581109.*

(Affiliated to Karnatak University, Dharwad.)  
(College Code: 3204)

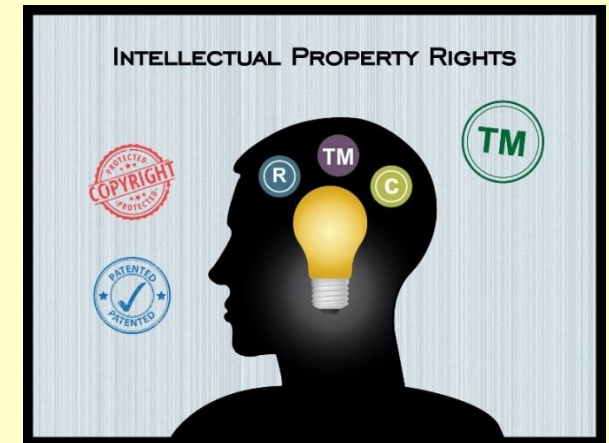
3<sup>rd</sup> Cycle Accredited by NAAC at "B" Level with CGPA: 2.14  
Tq: Hirekerur Dist: Haveri

An IQAC Initiative

**One Day State Level Online Seminar  
on**

*"A Conceptual Analysis on  
Fundamentals of Intellectual  
Property Rights"*

19<sup>th</sup> November 2020



**Organized by**

**Department of Commerce and Mathematics**

*All are Cordially Invited*



Sri Mrityunjaya Swamiji  
Founder Father  
Mrityunjaya Vidya Peetha



The Mascot behind the  
Saga of our Success  
The College Emblem  
The College Emblem

**MRITYUNJAYA VIDYA PEETHA'S**  
**MAHANTSWAMY ARTS, SCIENCE AND COMMERCE COLLEGE**  
**HAUNSBHAVI-581109.**

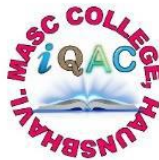
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**Dist: Haveri**

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## INVITATION

**IQAC - Initiative**



**One Day State Level Online Seminar**

**on**

**“A Conceptual Analysis on Fundamentals of  
Intellectual Property Rights”**

**19<sup>th</sup> November 2020**

**Organized by**

**Department of Commerce & Mathematics**

**From:**

**The Principal,**

**Mahantswamy Arts, Science and Commerce College**

**Haunsbhavi-581109.**

**Tq : Hirekerur, District: Haveri, State : Karnataka**

**E-Mail: [masccsww@gmail.com](mailto:masccsww@gmail.com)**

**Phone No: 08376-289022**

The Divine Spirit Behind  
Our Endeavour



Sri Mrityunjaya Swamiji  
Founder Father  
Mrityunjaya Vidya Peetha



The Mascot behind the  
Saga of our Success



The Pillar and Polestar of our Progress  
(Sri Mahant Swami)  
Kuligalasheth, Dharwad  
The College Enshrines His name

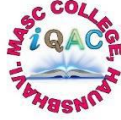
**MRITYUNJAYA VIDYA PEETHA'S  
MAHANTSWAMY ARTS, SCIENCE AND COMMERCE COLLEGE  
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**Tq: Hirekerur**

**Dist: Haveri**

(3<sup>rd</sup> Cycle Accredited By NAAC At "B" Level With CGPA: 2.14)

**IQAC Initiative**



**One Day State Level Online Seminar**

on

**"A Conceptual Analysis on Fundamentals of  
Intellectual Property Rights"**

**INAUGURATION**

**President**

**Shri. P. V. Kerudi**

Senior Advocate

Chairman,

Mrityunjaya Vidya Peetha, Haunsbhavi.

**Chief Guest**

**Shri. N.C. Akki**

Management Trustee,

Mrityunjaya Vidya Peetha, Haunsbhavi.

**Venue: MASC College, Haunsbhavi-581109,**

**Tq: Hirekerur**

**Dist: Haveri.**

**Date: 19<sup>th</sup> November 2020. Time: 10.30 am**

**All are cordially invited**

**Dr. Mallikarjun Y. Kumbar**  
IQAC Co-Ordinator



**Shri. S.A.Thippesh.**  
Principal

# Inaugural Function

Date : 19-11-2020

Time : 10.30 am

INAUGURATION & KEY NOTE ADDRESS

BY

**Shri. P. V. Kerudi**, Senior Advocate  
Chairman,  
Mrityunjaya Vidya Peetha, Haunsbhavi-581109.

Technical Session-I

11.00 am  
to  
12:00 pm

**Dr. Sanjith M.N.**  
Principal,  
SBRR Mahajana Law College,  
Jayalakshipuram,  
Mysore – 12.

**Topic:**

**"A bird eye view on  
Copyrights, Patents  
& Data Protection".**

Technical Session-II

12.15 pm  
to  
1.00 pm

Break 1:00 pm to 2:00 pm

Technical Session-III

2.00 pm  
to  
3.00 pm

**Shri. Vidyadhara V.T.**  
Assistant Professor,  
R.L.Law College,  
Davangere.

**Topic:**

**"Insights of  
Trademarks,  
Geographical  
Indications &  
Industrial Designs".**

Technical Session-IV

3.15 pm  
to  
4:00 pm

Valedictory followed by feedback 4.00 pm



The Divine Spirit Behind  
Our Endeavour



Sri Mrityunjaya Swamiji  
Founder Father  
Mrityunjaya Vidya Peetha



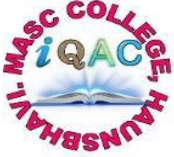
The Mascot behind the  
Saga of our Success



The Pillar and Polestar of our Progress  
Sri Mahadevswamiji  
Munigamath, Dhanwad  
The College Establishes His Name

**MRITYUNJAYA VIDYA PEETHA'S  
MAHANTSWAMY ARTS, SCIENCE AND COMMERCE COLLEGE  
HAUNSBHAVI-581109.**

**Tq: Hirekerur Dist: Haveri**  
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One Day State Level Online Seminar  
on**

**"A Conceptual Analysis on Fundamentals of  
Intellectual Property Rights"**

**VALEDICTORY**

**President**

**Shri. P. V. Kerudi**

**Senior Advocate**

**Chairman,**

**Mrityunjaya Vidya Peetha, Haunsbhavi-581109.**

**Chief Guest**

**Shri. N. C. Akki**

**Management Trustee,**

**Mrityunjaya Vidya Peetha, Haunsbhavi-581109.**

**Venue: MASC College, Haunsbhavi-581109,**

**Tq: Hirekerur**

**Dist: Haveri.**

**Date: 19<sup>th</sup> November 2020. Time: 4.00 pm**

**All are cordially invited**

**Dr. Mallikarjun Y. Kumbar**  
**IQAC Co-Ordinator**



**Shri. S.A.Thippesh.**  
**Principal**